



# THE REID TECHNIQUE®

*Protecting The Innocent & Identifying The Guilty  
Objective, Empathetic, and Unbiased*

John E. Reid and Associates, Inc.  
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## THE REID TECHNIQUE OF INVESTIGATIVE INTERVIEWING AND ADVANCED INTERROGATION™

### **DATE**

November 4 - 7, 2025

### **HOSTED BY**

Kootenai County Sheriff's Office

### **COURSE FEE**

\$630.00 per person  
*Federal rates available for Federal  
Employees*

### **COURSE LOCATION**

Kootenai County Sheriff's Office - North  
2451 W Dakota Ave  
Hayden, ID 83835

### **COURSE HOURS**

8:00 A.M. – 3:00 P.M.

**Register on-line at [www.reid.com](http://www.reid.com)**

### **FOR FURTHER INFORMATION**

**Contact** Julie Rock  
**Phone** 855-479-3959  
**Email** [jrock@reid.com](mailto:jrock@reid.com)

### **Register NOW for special pricing**

Register before October 4, 2025 and receive  
\$50 per person off the regular course fee  
when using the discount code **Early\$50**  
during registration.

Sorry discounts can't be combined.

### ***You Will Learn How To:***

- Evaluate verbal and non-verbal behavior to help you assess the credibility of a suspect's statements
- Structure the interview using open-ended and investigative questions to develop the subject's statement
- Use behavior provoking questions during the interview process
- Develop interrogation strategies and interrogation themes
- Persuade a suspect to tell the truth about their involvement in criminal activity
- Utilize tactics to handle the more defiant suspect; overcome objections and their fear of consequences
- Use an alternative question to develop the first admission of guilt

### ***Training Manual Includes:***

A comprehensive outline filled with detailed information that will serve as an excellent follow up to the training program.

***Money Back Guarantee:*** We are confident in the exceptionally high quality of our training and offer a MONEY BACK GUARANTEE if you are not completely satisfied.

### ***Stay Connected:***

To receive our quarterly newsletters and bimonthly investigator tips visit [www.reid.com](http://www.reid.com) and **Join Our Mailing List**

### ***Reid Technique Tips:***

Visit our YouTube channel – [The Reid Technique Tips](#)