



CARDINALL
CONTINGENCY SOLUTIONS

TACTICAL COMMUNICATOR

PREVENT EXPLOITATION. CONTROL THE NARRATIVE.

"This training is a must for any public facing organization"

- Chief of Police, Crestview, FL



KOOTENAI COUNTY OFFICE OF EMERGENCY MANAGEMENT

1662 W. Wyoming Ave, Hayden, ID 83835

DATE

JULY 31, 2024

8 hours

COST

\$ 249*

*Early registration & group discounts available

REGISTRATION

CLICK HERE

To Register

RECOMMENDED HOTEL

STAYBRIDGE SUITES

(208) 676-0222
Group Code: TCC

COURSE DESCRIPTION

THE PROBLEM

Exploiters, such as “amendment auditors”, political extremists, criminals, and predatory news media, often target police. Exploiting a symbol of authority adds credibility to their agenda, and police are the most accessible symbol of authority. They then manipulate interactions with the police to create propaganda. This, in turn, erodes public support for law enforcement, impacting hiring, retention, morale, and funding.

THE SOLUTION

Our Tactical Communicator Course arms officers with proven tactics to defeat exploitation, protect public support, and help restore nobility to the brand of policing.

OUR APPROACH

AWARENESS: Decode exploiter intentions & tactics and understand what defines success in the faces of exploitation.

CONTROL: Learn simple yet powerful techniques, such as body language, demeanor, courtesy, and empathy, ensuring engagements happen on your terms.

EXECUTION: Combine your values with proven tactics to counter exploitation through positive messaging and narrative control.

OUR EXPERTISE

We are veteran counter exploitation specialists who have used these techniques around the world. We have worked closely with law enforcement to create a course specifically designed for your needs.

